

# ENTREPRENEUR & EXECUTIVE MAGAZINE

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"LET THE FUTURE BEGIN"  
A NEW BOOK BY

DENNIS W.  
ARCHER

SPECIAL INTERVIEW  
ALICIA BOLER DAVIS

EXECUTIVE VICE PRESIDENT  
GLOBAL MANUFACTURING, GENERAL MOTORS

THE TRIUMPH OF ROSEMARY

A MEMOIR

JUDGE MARYLIN E. ATKINS

SPECIAL INTERVIEW

ELIZABETH ANN ATKINS  
& CATHERINE M. GREENSPAN

ATKINS & GREENSPAN WRITING

SPECIAL INTERVIEW

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A portrait of Dennis W. Archer, a man with a beard and glasses, wearing a dark suit and tie. He is standing with his arms crossed against a background of a city skyline at dusk or dawn, with a bridge visible in the foreground. The title 'LET THE FUTURE BEGIN' is overlaid on the image in large, bold, blue and white letters.

# LET THE FUTURE BEGIN

Former Detroit Mayor

**DENNIS W. ARCHER** Releases Memoir

By ELIZABETH ANN ATKINS

CEO, Atkins & Greenspan Writing

Let the Future Begin Chronicles His Life Story and Role in Detroit's Revival





**D**etroit is the comeback city of the millennium, and a new book by former Detroit Mayor Dennis W. Archer recounts how his eight-year administration manifested its slogan to “Let the Future Begin” — by laying the foundation for Detroit as it’s celebrated today.

*Let the Future Begin* documents former Mayor Archer’s life story and his role in promoting diversity and inclusion in the legal profession, as well as his role in restoring Detroit to its former glory.

“I wrote this story for my grandsons and for youth from all walks of life to show that with education and hard work, you can rise above difficult circumstances and become successful in ways that uplift yourself, your family, and your

community,” said Mr. Archer, who is Chairman and CEO of Dennis W. Archer PLLC and Chairman Emeritus of Dickinson Wright law firm in Detroit.

“That’s why I chose the title *Let the Future Begin*,” he added, “because it serves as my official record of how our citizens joined our leaders in government, business and the nonprofit sector in a collaboration to rebuild Detroit.”

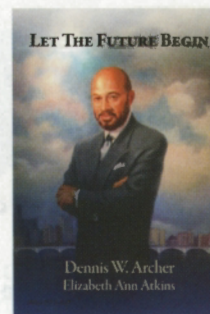
Throughout his eight years as mayor, the Archer administration was responsible for developing and encouraging multiple projects throughout the city, such as: Campus Martius; the city’s three casinos; Ford Field; Comerica Park; the General Motors world headquarters in the Renaissance Center; the Compuware Building that is now called One Campus Martius; the RiverWalk; and many projects throughout Detroit’s neighborhoods.

“An inflection point in history occurred when Dennis Archer was elected mayor... We wanted to make voting for Dennis Archer a vote for what the future could be,” said David Axelrod, former Chief Strategist for Barack Obama’s presidential campaigns and present CNN Commentator. “So, when we said, ‘Let the Future Begin!’ it was really not about him. It was about Detroit. And it was about what the city and community could do together to build a better future.”

*Let the Future Begin* was written with bestselling Detroit author, journalist and TV host Elizabeth Ann Atkins, CEO and Co-Creator of Atkins & Greenspan Writing, which published the book in hardcover, paperback and eBook format; it’s available on amazon.com.

MCS Multimedia printed 665 hardcover copies of *Let the Future Begin* for the launch party organized by Ignition Media in the Cadillac Lodge downtown Detroit on December 11, 2017. Many attendees remarked

that the book’s printing quality and appearance are beautiful.



**THE COVER FEATURES A PAINTING OF MAYOR ARCHER BY THE LATE ARTIST PATRICIA HILL BURNETT, WHO PAINTED ICONS SUCH AS INDIRA GANDHI, MARGARET THATCHER, AND THE ORIGINAL EDESEL FORD.**

“We are thrilled that they selected her portrait,” said Terrill Burnett, the artist’s daughter. “Our mother... felt Mayor Archer represented all that was best in the City and a sustained effort to advance Detroit.”

Judge Damon J. Keith, Senior Judge for the United States Court of Appeals for the Sixth Circuit, who for a half-century has helped guide and shape Mr. Archer’s career, composed the foreword for *Let the Future Begin*.

Prior to serving as mayor from 1994 to 2001, Mr. Archer was an associate justice on the Michigan Supreme Court. In 2003, he made history as the first person of color to become president of the 400,000-member American Bar Association, which once banned African Americans.

He has received 26 honorary degrees and his foundation has awarded more than \$1 million in college scholarships to students from Detroit and his hometown of Cassopolis, Michigan, where he grew up in a home lacking indoor plumbing.